

SCHOTT
glass made of ideas

Display windows

A clear view of what counts
with AMIRAN®

Ermenegildo Zegna



AMIRAN® for display windows presents the Ermenegildo Zegna luxury brand in its best light

The display windows in the “One Central” shopping center in Macau were outfitted with AMIRAN®.



An **unobstructed**, low reflection view of the products in the shop of Italian fashion label Ermenegildo Zegna was the highest priority and a prerequisite for the store builders. The nearly reflection-free glass AMIRAN® was extremely well suited for this use and thus was the display window solution selected for the shop in the “One Center” shopping center in Macau, China. 15 m² (161,5 sqft.) of 10 mm thick, tempered AMIRAN® with polished edges were installed in the store.

SCHOTT AMIRAN® is a dual-surface anti-reflective glass that ensures a clear view both day and night. Its durable high-tech coating reduces reflections to less than 1 % and allows up to 98 % of the light to pass uninhibited through it. AMIRAN® Anti-Reflective Glass provides a clear view, even under extreme differences in brightness in front of and behind the glass. It reduces reflections to a fraction of those in standard glass and is therefore a glass of choice for display windows.

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